

Robert Latz, PT, DPT, CHCIO
8459F US Highway 42, # 297
Florence, Kentucky 41042
859.802.7274 (Cell) 859.282.8334 (Home) Robert.Latz@TrinityRehabServices.com

**S A M P L I N G O F L E A D E R S H I P R O L E S A N D
A C H I E V E M E N T S**

- Chief Information Officer Rehab Company for eight years, with consultant CIO role to specific SNF Provider customers.
- Executive role in three post acute care companies (Nursing Home Management and Rehab Management), including strategic planning and implementation for IT related services such as network backbone, EMR and billing software database management, integrations with customer software, email and communication system, website design, hardware purchase, setup, and asset management, etc
- Leadership role during merger of two companies
 - Core Software modifications, Payroll Interface (new payroll company), Email server integration, Website and intranet modifications, Invoice Processing and Customer Communication
- Business analysis of database related Long Term Care Regulatory Changes
 - Identify business ramifications
 - Creation of 'real life' scenario's for educating our management team on projected changes
 - Influenced Vendor software modifications with findings from scenario's
- Project leader for audit and security review, followed by strategic plan including server conversion, development of shared network, and optimization of use of Point Click Care software
- Project Leader in selection, administration, and roll out of 'core' software (Casamba SMART)
 - Successful rollout in 95% of 224 buildings in 26 states within 6 months (>2,000 end users)
 - Maintained overall productivity during implementation
 - On schedule and below budget for entire project
 - Completed transition to electronic documentation at all buildings
- Extensive educational presentation of single and multi-day seminars to healthcare professionals both live and thru webinar based systems internal to company, and at state and national level
 - Presented at APTA Combined Sections Meeting in 2009-2022 on topics related to Technology, Post-Acute Care, Telehealth, Remote Monitoring, Interoperability, Security, and InteractiveTechnology.
- Co-Lead for TechnoPalooza at APTA Combined Sections Meeting in 2011-2022. TechnoPalooza is a space for hands on learning related to Technology in Physical Therapy
- Manager of Multi-Disciplinary Acute Care Therapy Department (PT, OT, ST) with 34 FTEs
- Certified Healthcare CIO status from CHIME (College of Health Information Management Executives)
- Co-Lead for NASL IMPACT Act Implementation Workgroup
- Technical Expert Panel for Transfer of Information and Care Preferences (TOH) Quality Measures at Post Acute Care Admission/Discharge for Medicare
- NASL Member of the Year 2018
- APTA Lucy Blair Service Award Recipient 2021
- CHIME Public Policy Award 2021

E D U C A T I O N A N D T R A I N I N G

Boston University Boston, Massachusetts DOCTOR OF PHYSICAL THERAPY	<i>2003-2005</i>
Reese Movement Institute Cardiff, California FELDENKRAIS CERTIFICATION	<i>1999-2002</i>
University of Montana Missoula, Montana BACHELOR OF SCIENCE IN PHYSICAL THERAPY.	<i>1981-1985</i>
Oakland University Rochester, Michigan	<i>1979-1981</i>
CIO Boot Camp College of Health Information Management Executives (CHIME) Ann Arbor, Michigan	<i>2008</i>

E M P L O Y M E N T

Trinity Rehabilitation Services, LLC

Jan 2014-Present

Chief Information Officer

TRINITY REHAB IMPROVES HUMAN FUNCTION BY PROVIDING CONTRACT THERAPY SERVICES IN POST ACUTE SETTINGS, INCLUDING SKILLED NURSING, ASSISTED LIVING, INDEPENDENT LIVING, AND HOME HEALTH. RESPONSIBILITIES: STRATEGIC PLANNING, IT VENDOR RELATIONS, LEADERSHIP, TRAINING, AND PROJECT MANAGEMENT.

Passage Healthcare, LLC

Jun 2015-Jun 2018

Consulting Chief Information Officer

PASSAGE HEALTHCARE MANAGED LIFE PLANNING COMMUNITIES (CONTINUING CARE COMMUNITIES) INCLUDING SKILLED NURSING, ASSISTED LIVING, INDEPENDENT LIVING, AND HOME HEALTH ON CAMPUSES IN WEST VIRGINIA AND PENNSYLVANIA. RESPONSIBILITIES: IT INFRASTRUCTURE AND EMR DATABASE MANAGEMENT AND PLANNING.

Trinity Health Systems, LLC

Aug 2013-Jan 2014

Chief Information Officer

PARENT COMPANY WITH OWNERSHIP OF 7 NURSING HOMES AND ASSISTED LIVING FACILITIES IN 5 STATES. RESPONSIBILITIES: CREATE STRATEGIC IT PLAN FOR COMPANY, MANAGE IT VENDOR RELATIONS, AND PROVIDE LEADERSHIP, TRAINING, AND PROJECT MANAGEMENT WITH POINT CLICK CARE SOFTWARE.

Select Rehabilitation Inc

Feb 2012-Jul 2013

Corporate Director of Technology Integration

SELECT REHAB PURCHASED ENDURACARE. IT WAS CRITICAL COMPONENT OF THIS TRANSITION. RESPONSIBILITIES: LEADERSHIP ROLE IN INTEGRATING CULTURES, SYSTEMS, AND DAILY TASKS RELATED TO IT AND CLINICAL EMR SOFTWARE.

Enduracare Therapy Management, Inc

Apr 2005-Feb 2012

Corporate Director of Technology Integration

ENDURACARE PROVIDED CONTRACT REHAB THERAPY SERVICES IN 225 LOCATIONS IN 32 STATES. RESPONSIBILITIES: MANAGED ALL INFORMATION TECHNOLOGY SERVICES WITHIN COMPANY. LEADERSHIP ROLE AS MEMBER OF SENIOR MANAGEMENT TEAM

Director of Field Operations Information and Technology

RESPONSIBILITIES: MANAGED ALL INFORMATION TECHNOLOGY SERVICES WITHIN COMPANY.

Director of Education and Compliance

RESPONSIBILITIES: PRESENT EVIDENCE BASED EDUCATIONAL OPPORTUNITIES TO CLINICIANS, ACT AS A CLINICAL CONSULTANT, PERFORM FACILITY AUDITS TO ASSESS COMPLIANCE, FACILITATE CORPORATE CULTURE INTO CLINICAL SITES.

American Rehabilitation Group, PSC

Jun 2003-Mar 2005

Director

RESPONSIBILITIES: MANAGER OF OCCUPATIONAL AND PHYSICAL THERAPY AT ST. LUKE HOSPITAL IN FLORENCE, KENTUCKY.

E M P L O Y M E N T (C O N T I N U E D)

Locum Tenant Therapy, Inc.

Jun 1997-Jun 2003

President

RESPONSIBILITIES: PERFORM DAILY COMPANY ACTIVITIES INCLUDING MARKETING, FINANCIAL TRACKING, AND PROVIDING TEMPORARY PHYSICAL THERAPY COVERAGE IN VARIOUS LOCATIONS AND SETTINGS.

Independent Physical Therapy Contractor

May 1995- Jun 1997

Physical Therapist

RESPONSIBILITIES: PROVIDE SHORT TERM COVERAGE AS A THERAPIST OR AS A MANAGER AT INPATIENT, OUTPATIENT, AND REHABILITATION SITES.

Restorative Services, Inc.

Dec, 1988 - May 1995

Program Development Coordinator/Manager

MULTI-STATE TERRITORY. EMPHASIS IN PHYSICAL AND OCCUPATIONAL THERAPY. VARIETY OF SETTINGS, INCLUDING ACUTE, SUB-ACUTE, INDUSTRIAL, FREESTANDING REHAB, OUTPATIENT, AND LONG TERM CARE. OFFICE IN HOME.

Project Coordinator/Director of Account Development

WORKED IN CORPORATE OFFICE. EMPHASIS ON MARKETING AND PUBLIC RELATIONS OF CURRENT AND NEW PROGRAMS.

Lead Physical Therapist

OPEN NEW CONTRACTS AS "ACTING DIRECTOR".

International: Weber Family Practice

Aug 1988 – Nov 1988

(Hochdorf, Switzerland)

Staff Therapist

HealthFocus, Inc

Jan 1988 – Jul 1988

(Wharton, Texas)

Traveling Physical Therapist

North Valley Hospital

Jun 1985 – Jan 1988

(Whitefish, Montana)

Staff Physical Therapist

P R O F E S S I O N A L A C T I V I T I E S

- **Member of American Physical Therapy Association (APTA)**

- Academy of Leadership and Innovation/Health Policy and Administration Section
 - Board Member, Director of Technology and Innovation
 - President, Technology Special Interest Group (TechSIG)
- APTA Geriatrics
- APTA Home Health
- APTA Acute Care: An Academy of the American Physical Therapy Association
- Academy of Neurologic Physical Therapy
- Academy of Orthopaedic Physical Therapy
- Previous Member of Cardiovascular and Pulmonary, Pelvic Health, Private Practice, Sports, Education, and Aquatics
- APTA FiRST Council (Frontiers in Rehabilitation, Science, and Technology)
 - Telehealth Group
 - Sensors and Robotics Group
- APTA Council of Health Systems Physical Therapy
- APTA Kentucky
- APTA PT Magazine Editorial Advisory Group
- APTA Post Acute Care Workgroup
- APTA Post Acute Care TaskForce
- APTA Telehealth Clinical Practice Guideline Development Group
- APTA Telehealth Course Series Advisory Group

- **Member of NASL (National Association for the Support of Long Term Care)**

*NASL represents ancillary service providers and suppliers in post acute care www.nasl.org

- Board Member
- NASL IT Committee
- Chair of Digital and Telehealth Workgroup
- Medical Services Committee
- Interoperability Tiger Team
- Quality Reporting Requirements Grid Workgroup
- Co-Leader of Impact Act Workgroup

- **Member of CHIME (The College of Health Information Management Executives)**

*CHIME is the professional organization for CIOs and other senior healthcare IT leaders

<https://chimecentral.org>

Note: Most acute care CIOs are members of CHIME and have the CHCIO designation

- Most Wired Workgroup
- Certified Healthcare CIO (CHCIO) Item Writing and Review Panel
- CHIME Policy Steering Committee

- **Member of HIMSS (Health Information and Management Systems Society)**

*HIMSS is committed to reforming the global health ecosystem through the power of information and technology www.himss.org

- HIMSS LTPAC Committee, Chair, term ended Jan 2022
- HIMSS Revenue Cycle Management Task Force, PAC Workgroup, past member

- **Member of KLAS Interoperability Measurement Advisory Team (IMAT)**

- **Member of the Long Term Post-Acute Care (LTPAC) HIT Collaborative**

- **Member of the Post Acute Care CIO-Collaborative**

- **Member of Post Acute Care Interoperability (PACIO) Project Workgroup**

P R E V I O U S A P T A R E L A T E D P R O J E C T S

- Extensive insight and feedback to APTA Regulatory Affairs related to comments on multiple proposed rules on topics related to technology in Physical Therapy
- Mentor Leader for the Beyond Clinical Practice Group of APTA HPA Section
- Committee member in creation of APTA HPA Interactive Audio and Video Technology Matrix
- Committee member in creation of APTA Telehealth Patient Satisfaction Survey (now in English and Spanish versions)
- Mentor for multiple students at APTA CSM (thru HPA)
- Assisted Indiana Chapter of APTA related to technology review for engaging their membership
- Technology Advisory Committee for APTA PT Registry
- Kentucky State Innovation Model Design Quality Strategy/Metrics Workgroup (KPTA Representative)
- APTA HPA Technology SIG Secretary
- Kentucky State Innovation Model HIT Infrastructure Workgroup (KPTA Representative)
- ONC Health Information Technology Fellow (Office of the National Coordinator of Health Information Technology)
- Chair of KPTA (Kentucky Physical Therapy Association) Communications Committee (1997-2001)
- KPTA Executive Admin Selection Committee
- KPTA Newsletter Editor (1999-2001)
- Northern District of KPTA Newsletter Editor (1997-2001)
- Initiated Manual Therapy Study Group, Northwest Indiana (1993)
- Member of Northwest Indiana Americans with Disabilities Business Advisory Board Training Committee (1992-1993)
- Member of Wellness Council of Northwest Indiana (1992-1993)
- Initiated and Organized the Western Kentucky Orthopedic Study Group (1990). This later became the Western District of KPTA
- Organizing Committee for Major Sportsmedicine Conference titled: SportsMedicine: Winter 1988- An Olympic Year (including obtaining APTA CEU's for the Conference)

S A M P L I N G O F R E C E N T P R E S E N T A T I O N S

- Feb 2022: APTA CSM: Health Informatics in Physical Therapy: Current Practice and Preparation for the Future of our Profession
- Jan 2022: Forcura Summit: Data Analytics
- Sep 2021: Harmony Healthcare Conference: Information Blocking for SNF
- May 2021: APTA Centennial Series: Telehealth Update: Legal, Ethical, and Practical Considerations
- April 2021: PACAH Practical Application of Info Blocking and Interoperability Rules to SNFs
- Mar 2021: APTA Telehealth Certificate Series: Technical Considerations
- Feb 2021: Technology: Enhancing the next 100 years of Physical Therapy Practice
- Nov 2020: NASL Conference: Practical Application of Information Blocking and Interoperability Rules
- Nov 2020: APTA National Student Conclave: Beginners Guide to Telehealth: Fireside Chats with Experts and Students
- Oct 2020: HIMSS Data Exchange in Long Term Care: HIMSS LTPAC Committee Sub-Group
- Sep 2020: Collaborative Care HIT Summit: Technology Tools for Payer-Provider Collaboration
- May 2020: Topics, Discussions, and Resources for Beyond COVID-19 World Part 1
- Dec 2019: Telehealth in Physical Therapy: Reimbursement, Compliance, and Where we are Headed
- Dec 2019: The Law and Ethics of Technology Use in the Clinic: Strategies for Best Practice
- Sep 2019: The Increasing Relevance and Growth in Tele-Physical Therapy in Kentucky: Where we are now, and Where are we headed?: Kentucky Physical Therapy Association Annual Conference
- Aug-Dec 2019: Multiple presentations related to Home Health PDGM (Patient Driven Groupings Model)
- Apr 2019: Wearable Techology: Individualized Data and Remote Monitoring: Ohio Healthcare Association Annual Conference
- Mar 2019: Real Life Scenario's with PDPM: American College of HealthCare Administrators Annual Conference
- Jan-Oct 2019: Multiple and Extensive Educational offerings related to SNF PDPM (Patient Driven Payment Model)...education to internal and external management teams
- Feb 2019: Overview of Skilled Nursing Facility Patient-Driven Payment Model
- Feb 2019: Legal and Ethical Issues Related to Technology in Physical Therapy Practice: New Scenario's: APTA Combined Sections Meeting
- Dec 2018: Physical Therapy Practice in a Digital Age: Any Ethical or Legal Concerns?
- Nov 2018: Celebrate Freedom with Wearable Technology; Individualized Data; and Remote Monitoring: PA VOICE Conference
- Nov 2018: TechnoPalooza: Focus on Wearable Technology: Kentucky Physical Therapy Association Annual Conference
- Aug 2018: KLAS Digital Health Investment Summit: Post Acute Care Panelist
- June 2018: Telehealth for Care Coordination: Stories from the LTPAC Field: Panel Moderator: LTPAC HIT Summit
- Mar 2018: Optimizing Transitions of Care: Real Live SNF to HHA Experiences: Ohio Healthcare Association Annual Conference
- Mar 2018: Clinical Success under PDPM: American College of HealthCare Administrators Annual Conference
- Jan 2018: Legal and Ethical Issues Related to Technology in Physical Therapy Practice: APTA Combined Sections Meeting
- Jan 2018: Incorporating Technology in Home Health Patient Care: Tying Data to Outcomes for the Home Health Physical Therapist: APTA Combined Sections Meeting
- Nov 2017: Post Acute Care (PAC): What is PAC and What does PAC mean for my organization?: CHIME CIO Forum
- Sep 2017: Data Standardization in Physical Therapy: Analytics, Interoperability, and the Registry
- Aug 2017: Telehealth and Physical Therapy: Merging of Practice and Technology in the New Frontier
- Aug 2017: KLAS Interoperability Summit Participant from Post-Acute Care

L I C E N S U R E S A N D C E R T I F I C A T I O N S

- Active PT Licenses in the following states:
 - Kentucky #001550
 - Ohio #PT007305
 - Michigan #L22524668
 - Indiana #05002466A
 - New York #012353
 - Delaware #J1-0003625

- Inactive PT Licenses in the following states:
 - Alabama #PTH1773
 - Arizona #1649PT
 - Arkansas #PT2615
 - Colorado #PTL.0003546
 - Georgia #PT003574
 - Illinois #070-008171
 - Montana #375PT
 - Nebraska #2407
 - Nevada #1624
 - New Mexico #907
 - North Carolina #P4238
 - Oklahoma #PT1463
 - Pennsylvania #PT-001909-E
 - South Carolina #1283
 - West Virginia #000859
 - Texas #1142164

- Some Additional Certifications
 - Feldenkrais Practitioner (2002)
 - Ergonomic Specialist Certification (1998)
 - Wheelchair Sports Certified Regional Classifier (1998)
 - Neuro Linguistic Programming Certification (1995)